



2026 Special Event Sponsorship Information

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Mission Statement

The mission of United Cerebral Palsy of San Diego County is to advance the independence, productivity and full citizenship of people affected by cerebral palsy and other disabilities.



Special Event Sponsorship Information

858-609-7512 • www.ucpsd.org

UCP Golf Classic

July 27 • El Camino Country Club

The UCP Golf Classic takes place at the El Camino Country Club. Golfers receive high quality tee prizes and top of the line team prizes going to the top finishers. Dinner and Award program follow including raffle prizes and auction.

TITLE SPONSORSHIP - \$10,000

- 8 entry fees (including green fees, cart, tee prizes, lunch and dinner)
- Tee prize imprinted or embroidered with company logo given to all golfers
- Full page ad in event program
- Company name on all printed materials and media releases for the event
- Prominent Recognition on the UCP Golf Classic website with link to your company.
- Logo plus audio mention on social media and website video ad spots

CORPORATE SPONSORSHIP - \$3,500

- 4 entry fees
- Tee prize imprinted with company logo
- ½ page ad in event program
- Recognition on the UCP Golf Classic website with link to your company.
- Company name on all printed materials and media releases for the event

DINNER SPONSORSHIP - 2 @ \$2,500

- 4 entry fees
- Tee prize imprinted with company logo
- ½ page ad in event program
- Recognition on the UCP Golf Classic website with link to your company.
- Company name on all printed materials and media releases for the event

GOLFBALL SPONSORSHIP - \$2,000 (ONLY 1 AVAILABLE)

- 2 entry fees
- ¼ page ad in event program
- Company name on all printed materials and media releases for the event

BENEFACTOR - \$1,500

- 2 entry fees
- ¼ page ad in event program
- Company name on all printed materials and media releases for the event

BEVERAGE STATION SPONSOR - 2 @ \$750

- Professionally made sign at designated beverage station(s)
- 1/8th page ad in event program

BEAT THE PRO SPONSOR - \$500

- Professionally made sign posted at appropriate hole
- 1/8th page ad in event program

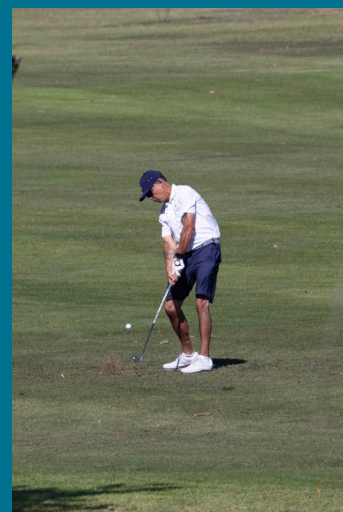
HOLE SPONSOR - \$500

- Professionally made sign posted at appropriate hole
- 1/8th page ad in event program

ENTRY FEE (\$1,300 per 4-some or \$350 per individual)

- Includes lunch, golf, cart, dinner, refreshments and extensive tee prizes

Agency-wide UCP serves close to 6,000 people every year through our program services right here in San Diego.





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Annual Celebrity Waiters Luncheon

September 25

Coronado Island Marriott Resort & Spa

This is the most energetic event UCP hosts. The luncheon will be held outdoors at the Coronado Island Marriott. We invite local and Hollywood celebrities as well as the very popular San Diego City Firefighters to be your guest waiters for an afternoon of fun. Last year's event sold out again with some 350 people in attendance, each leaving with a smile! With the array of various personalities this event takes off and never comes down. There are Live & Silent Auctions, in addition to a raffle held throughout the event. Come join us for a fun filled afternoon of relaxation and laughter!

CELEBRITY CIRCLE - \$3,500

- Full page ad in event program
- Company logo on all event materials and the Celebrity Waiter Luncheon website
- Prominent Recognition on the Celebrity Waiters Luncheon website with link to your company
- Media mentions
- Promotion event and sponsor on the UCP websites "Home" page
- Three (3) prominently located tables for 10
- Thirty (30) event T-shirts and other promotional items
- Complimentary wine
- Table Identification

GOLDEN CIRCLE - \$2,500

- Half page ad in event program
- Company logo on all event materials
- Media mentions
- Promotion event and sponsor on the UCP websites "Home" page
- Two (2) prominently located tables for 10
- Twenty (20) event T-shirts
- Complimentary wine
- Table Identification

SILVER CIRCLE - \$2,000

- 1/8 page ad in event program
- Media mentions
- Promotion event and sponsor on the UCP websites "Home" page
- One (1) prominently located table for 10
- Ten (10) event T-shirts
- Complimentary wine

BENEFACTOR - \$1,500

- One (1) table for 10
- Program mention
- Complimentary wine

INDIVIDUALS - \$150

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No Limits Walk and Roll October 24 • De Anza Cove, Mission Bay

The No Limits 5K Walk and Roll is held each fall at De Anza Cove in Mission Bay Park. Participants can: run, walk, roll or hand cycle their way on a very mild 3 ½ mile course. There will be a raffle at the completion of the walk. Peer-to-peer fundraising takes place leading up to the walk to create teambuilding and various incentives are given to participants based on their dollar amount raised. We have food, fun, and music for every walker. This is a great opportunity to meet fellow walkers and raise money for some much needed programs and services for people with disabilities in San Diego County.

PRESENTING SPONSOR – \$10,000

- Prominent recognition on the No Limits Walk website with a link to your company website
- Highest visibility logo placement on event shirts
- Prominent name placement on all printed materials for event
- Designation as event sponsor in all event promotions
- Invite to display at event
- Social media mentions

TITLE SPONSORSHIP – \$5,000

- Recognition on the No Limits Walk website with a link to your company website
- Logo Placement on shirts
- Name and/or logo on all printed materials
- Social media mentions

ASSOCIATE SPONSORSHIP – \$3,000

- Recognition on the No Limits Walk website with a link to your company website
- Company name on all printed materials
- Name and/or logo on all printed materials
- Social media mentions

BENEFACTOR SPONSORSHIP – \$1,500

- Recognition on the No Limits Walk website with a link to your company website
- Company name on all printed materials
- Social media mentions

SIGNAGE SPONSORSHIP – \$300

- Prominent placement of signage with your company logo at stage

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What you should know about Cerebral Palsy

“Cerebral palsy” is a general term for a variety of disorders that affect a person’s ability to move and to maintain posture and balance. These disorders are caused by a brain injury that occurs before birth, during birth, or within the first few years after birth. The injury does not damage the child’s muscles or the nerves connecting them to the spinal cord — only the brain’s ability to control the muscles. Depending on its location and severity, the brain injury that causes a child’s movement disorders may also cause other problems. These problems include mental retardation, seizures, language disorders, learning disabilities, and vision and hearing problems.

Because cerebral palsy influences the way children develop, it is known as a developmental disability. In the United States today, more people have cerebral palsy than other developmental disabilities, including Down’s Syndrome and epilepsy. About two children out of every thousand born in this country have some type of cerebral palsy.

Exactly how cerebral palsy will affect a person’s life will depend on a variety of factors. Many factors — such as a person’s attitude toward their disability, the support received from family members, and the medical, educational, and therapeutic care provided by the community are all things within our control. Although we cannot predict what a person’s potential may be, together, we can help each individual achieve the highest quality of life possible.

The information above was written by Dr. Elliot S. Gersh, M.D., Director of Developmental Pediatrics at Georgetown University and excerpted from the book “Children with Cerebral Palsy.”

United Cerebral Palsy of San Diego and what it does

- **FAMILY SUPPORT SERVICES:** Provides support to families who have children with disabilities by connecting them to information and community resources. A monthly e-newsletter for parents is available.
- **RESPITALITY:** The “hospitality” of local hotels is combined with “respite” care to create “mini-vacations” for parents who have children with special needs. Parents who participate in Respitality receive a gift-certificate for an overnight stay at a local hotel, along with child care funding from UCP, so that they can enjoy a short refreshing break from their demanding daily care routines.
- **INFORMATION, REFERRAL AND FOLLOW-ALONG:** Information is provided and referrals are made for services appropriate to individuals who contact the agency with needs and/or questions. Follow-up services are also provided to insure that individuals successfully locate available programs and services in the community.
- **PUBLIC AWARENESS, PROFESSIONAL EDUCATION AND ADVOCACY:** Programs are conducted to increase public knowledge about cerebral palsy and services available through the agency. Volunteers, staff and individuals with disabilities join together to advocate for the rights of individuals with disabilities, and the provision and development of community services for people with special needs.
- **TOY LIBRARY:** This unique service has been developed because of our agency’s belief in the importance of play in a child’s development. It is a mobile toy library which travels around the county and makes designated stops at churches, libraries and recreation centers. This service is available to children with any type of disability or at risk of having a disability from birth to 5 years old developmentally.
- **SOFTWARE LIBRARY:** Loans computer software to parents of children with disabilities and provides assistance to parents on selecting software that will aid in their child’s development.



UCP San Diego Programs

- **PETE'S FUND:** Provides cash grants to help fund specific expenses related to disability that have no other source of funding. Through a simple application process, a committee reviews requests in the following areas: wheelchairs, walkers, diapers, specialized infant formulas, inclusionary camp experiences, burial expenses, ramps and lifts.
- **EQUIPMENT RECYCLING:** UCP accepts used durable medical equipment and redistributes it for free.
- **SAN DIEGO ASSISTIVE TECHNOLOGY CENTER:** Provides assistive technology resources to the community including equipment loans, open lab sessions for the public to explore and try out equipment to full team assessment services, especially in the area of augmentative and alternative communication devices and adaptive computer use. See: www.ucpsdtechcenter.org
- **ADULT PROGRAMS:** Several options are available to support individuals with a wide range of disabilities, 18 years and up. Site based programs enhance independence through training in computers, communication, advocacy, basic education, work experience and more. Community-based employment programs (Networks and Employment Matters) focus on the development of job skills and community relationships while working in local businesses and accessing community resources. Services are offered in small groups or one-on-one and can include paid internships in local businesses.
In-Home Respite Care Program Providing support for family caregivers. Respite care is temporary care provided in the home of an infant, child, or adult with cerebral palsy or other disabilities. This service offers the family and caregivers a much needed break. Respite Care is a foundational and essential service that ensures individuals with care needs can live their chosen life in their family home and within their own chosen community.

Mission Statement

To advance the independence, productivity and full citizenship of people affected by cerebral palsy and other disabilities.

DID YOU KNOW... United Cerebral Palsy is recognized as one of the largest and most efficient health charities in America. Its affiliate in San Diego County spends approximately eighty-five percent of its total income on community programs and services.

According to the most recent Census report, an estimated fifty million citizens, one in every five, are Americans with a disability. Since the passage of the Americans With Disabilities Act, people who are disabled have become more visible and active in the community.

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